

2007 Rates

Effective October 1, 2007



DATANECTAR

Marketing Intelligence. On demand.

We have the absolute largest database available, with over 30 lac total Indian consumers & 5 lac Indian business records. Our constant updates ensure each consumer list and business list you purchase will be of the highest quality available in the marketplace.



One billion population and 175 million households makes India one of the most potential market for FMCG brands.

RATES

	Rate / Rec.	Min. Qty	Total Value
Welcome Offer. On Your first order. Any city including 2nd & 3rd tier	INR 1.00	1,000	Rs.1,000.00
Mumbai, Delhi, Bangalore, Kolkata, Chennai, Ahmedabad, Hyderabad	INR 2.00	10,000	Rs.20,000.00
Second Tier and Third Tier Cities	INR 5.00	1,000	Rs.5,000.00